

# Press Release

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**FOR IMMEDIATE RELEASE**

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## **DRNA, INC. ANNOUNCES LAUNCH OF NEW DIVISION**

On April 4<sup>th</sup>, 2011, Dental Recycling North America, Inc. announced the development of a new Division of Continuing Education. Alfred L. Frost, III, MS, DDS has been named as the Director of this new Division. Dr. Frost currently serves as DRNA's Vice President for Clinical and Scientific Affairs.

According to Dr. Frost, the new Division of Continuing Education will be tasked with researching, developing and disseminating relevant and timely continuing education programs for the dental community which will range from 1 to 8 hours in duration. Programs will be offered in both on-line and live formats. The roll out date for the first of these programs will be January, 2012.

When Marc M. Sussman, President and CEO of DRNA was questioned on how this new endeavor relates to DRNA's role as a dental waste management company, he responded that "DRNA is the only nationwide full-service waste management company who focuses its efforts solely on the needs of dentists. As such, we feel we are in the very unique position of having our finger on the pulse of what this niche market requires not only from a compliance, regulatory and waste management perspective, but also what they are looking for in their continuing education requirements. We are frequently asked by our customers if we can assist them with various regulatory training programs. Now we will be happy to say 'yes we can'. This new effort dovetails perfectly with our existing business model and offers an additional layer of value to our customers."

For more information on DRNA's Continuing Education Division, or to pre-register for courses, contact Crystal Ali.

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